

Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 17,000 copies every month and put another 700 copies in stacks throughout the area. *OCN* has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of *OCN* into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** Since 2001, *OCN* has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key during tough times. Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN gives preference to Tri-Lakes area businesses.** As part of *OCN's* long-standing commitment to encouraging the economic health of the Tri-Lakes area, we offer a significantly discounted ad rate to local businesses as a way to help local businesses like yours succeed.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** *OCN* has one of the lowest ad costs per printed copy of any local publication. Since *OCN* is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, *OCN* has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future *OCN* advertising. The more you advertise with *OCN*, the more you save. Thanks to our FAB rewards program, *OCN* advertisers have saved more than **\$50,100!**
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents.

And the best reason of all: It works!

Randi and Dale Sehestedt, Woodmoor Handyman and Snow Plowing - "OCN is the only paper we advertise in and it consistently brings us plenty of good local customers. Great paper and great people to work with."

Joan Powers, Powers Pet Porters - "Your ad is a great value and I get calls nearly every month from it."

Melissa Riesling, LPC - "Advertising with the *OCN* has been terrific! I have so many people tell me 'I saw your ad!' The *OCN* is a very affordable way to promote your business in the community."

Kerri Bohler, The Villa Restaurant - "Thanks for all you have done for us. Our ad with *OCN* was the best thing we ever did for advertising. It outshines all the rest."

Gehu and Jenny Gonzalez, Wash 'n' Roll - "...We are thrilled to be entering the new window cleaning season, and it has been a great experience to advertise with you! We feel happy to support *OCN* for how it enriches our community!"

Valorie Haverkamp, Purple Mountain Jewelry - "I want you to know that you are truly appreciated...as is all of the great *OCN* staff! Thanks to all for what you do for the community!"

Mary Sue Hafey, Fringe Benefits Custom Interiors - "Since I starting advertising with *OCN* years ago, it has helped brand my company while consistently increasing my exposure and sales!"

Elba D'Asaro, Spa Medica - "*OCN* ads work!"

Cathy Thompson, Johan Hair Studio - "*OCN* is my paper of choice for advertising. The ads John has helped me design have provided a constant stream of new clients. My ads have paid for themselves many times over! Thanks John!"

Mike Reaster, Guitar Lessons - "Ads in *OCN* work great for me. I tried other local papers and got no response. Thanks to my ads in *OCN*, I can work from home and make a decent living. All my work comes from my ads in *OCN*."

Donna Mallon, Donna's Dolphins swim school - "This is the best advertising money I've spent! *OCN* is the best paper in town and readers look forward to every issue. I have seen a big response to my ad in this paper. I do not need to advertise anywhere else as my other advertising is word of mouth! Thank you *OCN* for your hard work to make this paper stand out from the rest in our community!"

For more information on advertising, go to www.ocn.me/advertise.htm or contact John Heiser at (719) 488-3455 or ads@ocn.me.

as well as other important qualifying information. Completed applications can be mailed to Tri-Lakes Women's Club, Attn: Grant Committee, P.O. Box 669, Monument, 80132 with a postmark no later than March 15. For more information, contact the committee chair, Barbara Betzler, at bbetz@me.com.

Volunteers needed for Groundwater Quality Study Committee, apply by March 24

The El Paso County Board of Commissioners is seeking community-minded citizen volunteers to serve on Groundwater Quality Study Committee. Applications are due by March 24. The volunteer application is located at www.elpasoco.com. Click on the "Volunteer Boards" link. For more information, call 520-6436 or visit www.elpasoco.com

Free income tax help

Through its Volunteer Income Tax Assistance (VITA) program, Pikes Peak United Way, in partnership with the Internal Revenue Service (IRS), provides free income tax preparation assistance to individuals and families with a household income of \$52,000 a year or less. To find out if you qualify or to schedule an appointment, call 2-1-1 Monday through Friday, 8 a.m.-5 p.m.; or visit www.ppunitedway.org/vitaitec.html.

MVEA Board Nominations, apply by April 6

Are you interested in being a candidate from District 7 (Monument, Woodmoor, and a portion of the surrounding areas)? If so, contact Erik Stensland, 963-2285; or the board nomination information line, 494-2528; or candidate@mvea.org. For more information and the required candidate questionnaire, visit www.mvea.coop, click on "Community," then "Community Events," then "Annual Meeting."

Silver Alliance Fund Raising Event, April 29

Silver Alliance is planning a fundraising event **April 29** at Tri-Lakes Center for the Arts in Palmer Lake. This will be a benefit for the seniors of the Tri-Lakes region. Sponsors, donations, and volunteers are needed. Watch for more details next month. For more information, call Melissa Bagnall, 313-3033.

41st Annual Pine Forest Spring Show & Sale, May 6-7

The Tri-Lakes Women's Club presents its annual spring show and sale **May 6-7**, 10 a.m.-5 p.m. Saturday and 11 a.m.-3 p.m. Sunday, at Lewis-Palmer High School, 1300 Higby Rd., Monument. This popular fundraiser features antiques, home decor, garden exhibits, gourmet food trucks, "The Bakery," raffle, glass repair, and MOPS Kid's Corner. Admission is \$6. Bring in ad or a can of food for Tri-Lakes Cares for \$1 off admission. All proceeds benefit nonprofit service organizations and public schools in the Tri-Lakes community. For more information visit www.tlwc.net.

Become a host family in July

Host a student from Spain, France, Germany, or Italy this July. Family will receive a stipend to support activities. For details, contact 481-4412, www.xploreUSA.org.

Tri-Lakes Silver Alliance Thrift Store needs volunteers

Volunteers are needed to work a three-hour shift once a week in the store, to move items from storage into the store, or to pick up donated items. To volunteer, call 488-3495.

LEAP—Help for heating bills

The Low-Income Energy Assistance Program (LEAP) is a federally funded program that provides cash assistance to help families and individuals pay a portion of winter home heating costs. The eligibility period for LEAP runs through **April 30**. Application packets were automatically mailed to residents who received LEAP assistance last year at their address at that time. To find out if you qualify for LEAP, call 1-866 HEAT-HELP (1-866-432-8435) or visit www.colorado.gov/cdhs/leap.

St. Peter Catholic School now enrolling for the 2016-17 school year

The school offers full and half-day preschool, Core Knowledge Curriculum with small class sizes, Christ-centered education, athletics, and more for preschool-eighth grade. Call or visit:

124 First St., Monument; 481-1855; www.pe-tertherock.org.

Become a CASA volunteer

Court Appointed Special Advocate (CASA) offers a volunteer opportunity like no other. As appointed representatives of the court, CASA volunteers are empowered to make a lifelong difference in the lives of abused and neglected children. Learn more at <http://www.casappr.org/volunteer-colorado-springs/> or contact Kelly at 447-9898, ext. 1033, or kelly@casappr.org.

CSU Extension launches "Your Energy" website and blog

The Colorado State University Extension now has a "Your Energy" website to help Coloradans make more informed energy decisions. The site includes decision tools, fact sheets, and a blog. The decision tools can help you figure out energy savings from using more efficient lighting, low-flow showerheads, heating and cooling systems, water heaters, and more. Other tools can help you understand how much you spend on heating, cooling, and baseload electricity and your bottom line if you install a wind turbine or solar array. Visit the site at <http://yourenergy.extension.colostate.edu/>.

El Paso County expands services to veterans

Three El Paso County agencies providing services to veterans now have satellite offices at the Mount Carmel Center of Excellence, 530 Communications Circle, Colorado Springs. The Veterans Service office at Mount Carmel is open Mon.-Fri., 8 a.m.-4 p.m., and closes noon-1 p.m. for lunch. Call 667-3816 for an appointment. The Pikes Peak Workforce Center Mount Carmel office is open Tuesdays, 8:30 a.m.-5 p.m. (closed for lunch noon-1 p.m.), and is staffed with two Workforce Center employees who help veterans with their employment needs. Call 667-3729 for an appointment. The county Department of Human Services also has a Mount Carmel office open 8 a.m.-5 p.m. Monday through Friday.

Help the Black Forest Animal Sanctuary (BFAS) rescue animals

Southern Colorado Animal Rescue BFAS is an animal rescue and rehab farm that has been helping animals since 1994. The all-volunteer organization has rescued thousands of horses, farm animals, dogs, cats, and various small wild animals and birds. BFAS provides rescue operations, adoption programs, foster and sponsorship programs, a student/horse education program, service dogs to veterans, and local and national rescue efforts. They also work with local schools and scouts. Donations are needed for supplies, and volunteers are needed for day-to-day operations. To find out how you can help, call 494-0158, email BFASFarm@gmail.com, or visit www.bfasfarm.org.

Free transportation and safety services for seniors

Mountain Community Senior Services offers free transportation and safety services to Tri-Lakes seniors. If you need a ride to a medical appointment, grocery shopping, or the local senior lunches, a volunteer driver will be happy to help you. Call 488-0076 to leave a message for the dispatcher. If you need grab bars in the bathroom, a ramp to your door, or repair of stairs or railings, please call Cindy Rush, 488-0076, and leave a message. For more information, visit TriLakes-mcts-sshs.org.

Volunteer drivers needed for seniors' transportation service

Mountain Community Transportation for Seniors is a nonprofit, grant-funded organization that provides free transportation to Tri-Lakes seniors 60 years old and over. The program needs additional volunteer drivers. For information, email MCSS at mcseniorservices@gmail.com or call the MCSS dispatch hotline at 488-0076.

Tri-Lakes Silver Alliance Senior Center programs

The Tri-Lakes Silver Alliance Senior Citizens Center is next to the Lewis-Palmer High School Stadium (across from the YMCA) and is open 1-4 p.m., Tue.-Fri., and earlier for scheduled activities. The facility has a lounge, craft room, game room, and multipurpose room. Programs include bridge, pinochle,