

has stated that his business success—often against the grain of common business advice—boils down to his artist’s mind and heart.

Gebbia may have created the first Pop-up shop or Maker shop while in college. He designed a cushion for artists for the hard metal seats of design school and was able to get the product made and in stock in record time for his class graduation date. His was a small-business Maker shop version of what can pop up and be on time, on a budget.

Even his concept of Airbnb came from that basis of small business. He started by renting out his living room with an air bed mattress for bed-and-breakfast guests, which helped him pay the rent for his apartment. The result? After a \$1 billion funding round

from notable venture capital firms, Airbnb is valued at roughly \$24 billion, according to The Wall Street Journal. CNN Money reports the financing round was actually \$1.5 billion and gives the company a valuation of \$25 billion.

Art classes make great gifts for anybody, so keep that in mind via art class gift certificates. And for artists and art buyers—anyone with walls—the proverbial holiday season is here—are you ready? It is high season for the year, this fourth quarter of finances, and it is the highest art-selling season of the year. We just finished October Arts Month here in the Pikes Peak region as a jumpstart to the art-selling season for 2018. Both online and brick-and-mortar art venues cycle up with inventory and media awareness

to optimize their customer engagement for the next month to six weeks.

A holiday gift buyers’ paradise? There are Small Business Saturday (Nov. 24) local venues and Pop-up and Maker shops here in our town, Historic Monument, and in the OCN readership area. Check Facebook for “Local Pop-up holiday shops” and artsy Maker shops on Facebook. Be sure to check often as pop ups list their dates at the last minute, true to their name.

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Snapshots of Our Community

RMMA concert, Sep. 1



Above: The Rocky Mountain Music Alliance created a magical evening of music for a full house at its new venue, The Church at Woodmoor, during its first-of-the-season concert on Sept. 1. The setting sun magnified the ambience and the beauty of the works of Mozart, Ibert, and Mendelssohn. The musicians, flautist Aaron Purdue, violinist Geoffrey Herd, pianist Dr. Zahari Metchkov, violist Ekaterina Dobrotvorskaia, and cellist Max Geissler animated the chamber pieces with exceptional skill. Pictured are violinist Geoffrey Herd, pianist Dr. Zahari Metchkov, violist Ekaterina Dobrotvorskaia and cellist Max Geissler while they perform Mozart’s Piano Quartet No. 1 in G minor. The next concert is scheduled for Jan. 19, 2019. For information see <http://rmmaconcerts.org>. Photo by Coleen Abeyta.

TLCA honors Ward, Sep. 22



Right: TLCA Executive Director Michael Maddox presents a plaque to Kimberley Ward to acknowledge her initial and continuing support of the Tri-Lakes Center for the Arts (TLCA). TLCA celebrated 20 years and the initial and continuing support of Kimberley Ward on Sept. 22. Ward and her husband, Roger, moved to the Tri-Lakes area in 1998. While becoming familiar with the area with friend Jina Brennehan, they realized the community needed an art center. Kimberley ended up purchasing the Kaiser-Frazier building and then gifting it to the Tri-Lakes Center, as it was first known. With a grand opening on Aug. 8, 1998, the center initially focused on art education and classes for young students. Over the years it has evolved to concerts and art exhibits and has become influential in the community. The Wards said the TLCA has brought a “cultural change to the area with the help of hundreds.” Merrill Austin, TLCA board chair, added that “the past 20 years have built for the next 20 years.” Information on the nonprofit TLCA is at www.trilakearts.org. Photo by David Futey.

Mountain Biking Day, Oct. 6



Above: Moms, dads, and children of varying ages defied dramatically lowered temperatures on Oct. 6 to learn about and experience mountain biking at the National Take a Kid Mountain Biking Day event at Fox Run Park, sponsored by Café Velo Bike Shop. Bikers first practiced trail skills by riding on rougher grass and dirt terrain and making sharp turns. They also received instruction about right-of-way, good trail etiquette, respect for animals, trail speed and “know where you go” planning before riding in new territory. Once the practice session wrapped up, a contingent of about 25 kids and adults rode off into the morning’s mist to enjoy Fox Run’s trails. Pictured, Madisson Chenevert easily maneuvers her bike through practice cones that help kids get accustomed to the challenges posed by mountain biking. Photo by Jennifer Kaylor.

PLAG Fair, Oct. 5



Right: Artist Ermie Knoth, left, and local art patron Betty Konarski chat it up during the Palmer Lake Art Group’s 45th Annual Arts & Crafts Fair on Oct. 5-6 at the Palmer Lake Town Hall, Palmer Lake. Photo by Janet Sellers.

Senior Center art show, Oct. 7



Above: The Tri-Lakes Silver Alliance Senior Center hosted an art show and fair on Oct. 7 at the Senior Center. The senior citizen artists greeted the public with their art in the salon style filling the hall, and refreshments and fun prizes for games were available with purchased tickets as a fundraiser and was facilitated by Lewis-Palmer High School civics class volunteers. Photo by Janet Sellers.

Palmer Lake .5K, Oct. 7

Right: On Sunday, Oct. 7, a Palmer Lake tradition occurred. The fastest-growing and shortest running event in all of Colorado. Their annual .5k! Yes, you read that correctly, a .5 K! A fun excuse to eat donuts, and just have fun on a nice fall day. The event was a fundraiser for Awake Palmer Lake. At the event there was a donut break about half way in to boost your blood sugar if necessary, and a nice treat at the end when you finished. There was plenty of cool merchandise like T-shirts and .5k stickers. In my opinion, this event was quite enjoyable and I highly recommend it to anyone! Caption and photos by Monument Academy student Sean Perry.

