

## Outpouring the news, Jan. 16



**Above:** Hannah Blick, editor of *The Tri-Lakes Tribune* since Dec. 6, 2017, spoke at the January 16 meeting of Outpourings organized by the Tri-Lakes United Methodist Church. She spoke before an audience of about 20 on "The role of small-town newspapers in today's online world." She noted that in today's world we have many options for news, not all of which are accurate. Quoting from the June 2016 edition of the *Editor & Publisher Journal*: "Small community newspapers are not just surviving but thriving. Residents are eager for news about their own communities and 67 percent of residents in small communities read local papers from one to seven days a week." She said she finds this encouraging as a journalist stepping into the field. Blick has been in the Colorado Springs area for 5 1/2 years and grew up on a farm in Kansas. She has worked at *The Gazette* since she moved here, focusing on community news for two years. She noted that *The Tribune* is under the Pikes Peak Newspapers (PPN) umbrella along with the *Pikes Peak Courier*, *The Cheyenne Edition*, and *The Woodmen Edition*, each of which provides hyperlocal news for its respective community. PPN, which was started in 2015, is an arm of *The Gazette* that is owned by Clarity Media. *The Tribune* joined PPN in 2016 to take advantage of resource sharing. Blick noted that *The Tribune* has been in print for more than 50 years and is a record of the region's history as well as providing a chance to celebrate, investigate, and understand the community around us. She noted that the readership demographic for *The Tribune* skews older and has a higher socio-economic level. All driveways are supposed to get a paper, and the local office on Washington Street has bound issues that are also available in libraries. Blick described the Tri-Lakes area as a wonderful community but noted that residents are the least engaged compared to other small communities. She encouraged residents to send photos, write letters and guest columns, and submit event notices and tips. She said that a local newspaper is as much a community service as other roles. Outpouring talks are held on the third Tuesday of each month at Pikes Peak Brewing Company. More information on these talks can be found at <http://tlumc.org/outreach/outpouring>. Photos by Jackie Burhans.

## RMMA concert, Jan. 20



**Above:** Tsvetana Bandalovska, soprano, is a principal artist at the Sofia National Opera in Bulgaria. On Jan. 20, she joined Rocky Mountain Music Alliance (RMMA) Artistic Director Dr. Zahari Metchkov, piano, for a concert in the 2017-18 RMMA series. Music of the evening included a song cycle by Richard Strauss, songs by Rachmaninoff, Bulgarian folk songs, and opera arias by Dvorak, Verdi, Massenet and Wagner. RMMA's last concert for this season will be March 16 at the Tri-Lakes United Methodist Church in Monument, when the Shaffer-Garibova-Kluksdahl Piano Trio will perform music by Haydn, Schubert, and Brahms. For more information and tickets, go to [www.RMMAConcerts.org](http://www.RMMAConcerts.org). Photo by Barbara Taylor.

## Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 17,500 copies every month and put another 700 copies in stacks throughout the area. *OCN* has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of *OCN* into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** Since 2001, *OCN* has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key. Advertising in a credible medium typically rubs off on the advertisers in that media.
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- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents and businesses.

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**Valorie Havercamp, Purple Mountain Jewelry** - "I want you to know that you are truly appreciated...as is all of the great *OCN* staff! Thanks to all for what you do for the community!"

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