

## Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 21,400 copies every month and put another 700 copies in stacks throughout the area. OCN has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** Since its founding in 2001, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key. Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN gives preference to Tri-Lakes area businesses.** As part of OCN's long-standing commitment to encouraging the economic health of the Tri-Lakes area, we offer a significantly discounted ad rate to Tri-Lakes area businesses as a way to help local businesses like yours succeed.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** OCN has one of the lowest ad costs per printed copy of any local publication. Since OCN is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, OCN has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future OCN advertising. The more you advertise with OCN, the more you save. Thanks to our FAB rewards program, OCN advertisers have saved more than \$94,800!
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents and businesses.

### And the best reason of all: It works!

**Crystal Wright, Crystal's In-Home Training** - *"I have had the best success with advertising in the Our Community News for my business. 95% of my new clients are coming from this local paper, and I couldn't be more pleased. If you are thinking of advertising in the Monument area, I recommend you advertise with this paper."*

**Mike Smith, Woodsmith Custom Creations** - *"OCN is the only paper that works for me. I've tried other newspapers, one that comes out daily and another that comes out weekly. Compared to the results I get from advertising in the OCN the other papers are flops. I get a fairly priced ad in my targeted area with calls referencing my ad every month. It can't be beat!"*

**Randi and Dale Sehestedt, Woodmoor Handyman and Snow Plowing** - *"OCN is the only paper we advertise in and it consistently brings us plenty of good local customers. Great paper and great people to work with."*

**Mary Sue Hafey, Fringe Benefits Custom Interiors** - *"Since I started advertising with OCN years ago, it has helped brand my company while consistently increasing my exposure and sales!"*

**Elba D'Asaro, Spa Medica** - *"OCN ads work!"*

**Mike Reaster, Guitar Lessons** - *"Ads in OCN work great for me. I tried other local papers and got no response. Thanks to my ads in OCN, I can work from home and make a decent living. All my work comes from my ads in OCN."*

**For more information on advertising, go to [www.ocn.me/advertise.htm](http://www.ocn.me/advertise.htm) or contact John Heiser at (719) 488-3455 or [ads@ocn.me](mailto:ads@ocn.me).**

## Our Community Notices

By Janet Sellers

*Although we strive for accuracy in these listings, dates or times are often changed after publication. Please double-check the time and place of any event you wish to attend by calling the information number for that event. Please notify us if your event listing needs to be updated.*

### Seniors Driver's License Electronic Renewal

With the implementation of the Driver's License Electronic Renewal By Seniors Act (HB21-1139), Colorado seniors now have the permanent ability to renew their driver license or identification card online, but there are new laws to understand. Information is online via [mycolorado.state.us](http://mycolorado.state.us). Some restrictions apply to drivers aged 21-80, and drivers over 80 need a special doctor's statement. Coloradans who are concerned about an elder family member's ability to drive should email [dor\\_mvhelpdesk@state.co.us](mailto:dor_mvhelpdesk@state.co.us).

### El Paso County—Department of Motor Vehicles online and kiosks

Clerk & Recorder's Office provides motor vehicle and driver's license services. 30+ services at [mydmv.colorado.gov](http://mydmv.colorado.gov). Renew registration online or at a kiosk. Make appointments. check in for appointments and wait where it's convenient for you. The DMV encourages Coloradans to skip the trip and use its online services whenever possible. So before your next trip to the DMV, remember to save time, go online. Visit [DMV.Colorado.gov/Save-time](http://DMV.Colorado.gov/Save-time) for more information. See [epcdrives.com](http://epcdrives.com).

### CO 21 (Powers Blvd.) & Research Pkwy. construction

Work will be completed in fall 2022 and will consist of replacing the current at-grade intersection with an innovative Diverging Diamond Interchange by constructing an overpass for Powers Boulevard/Colorado Highway 21 traffic to move continuously through the intersection over Research Parkway. For many more details and rendering of final configuration, including a video showing new traffic flow, see <https://cccpi.net/cdot-powers-research.pdf>.

### I-25 and CO 21 (Powers Blvd) Interchange updates

The new northbound I-25 exit ramp to Northgate Blvd. is now open. A new interchange and a ¾-mile stub of state highway CO 21 (Powers Blvd.) will soon connect I-25 to Voyager Pkwy. This \$65 million project is the first part of a two-part plan. Funding has not yet been secured to connect CO 21 from its current terminus at CO 83 & Interquest Pkwy. to Voyager Pkwy. For a map of the new interchange and connection from I-25 to Voyager Pkwy., see <https://i25powers.com/>.

### MVEA scholarships and summer trips

Mountain View Electric Association's Youth Leadership Trip Contest offers a chance to win a trip to Washington, D.C., or be invited to Colorado Electric Education Institute's Cooperative Youth Leadership Camp in Steamboat Springs. Deadline **Nov. 11**. MVEA's college scholarship program deadline is **Jan. 17**.

### MVEA planning broadband service

Mountain View Electric Association is planning to provide reliable, affordable, high-speed fiber broadband service to all its 51,000 members in the next six years. MVEA and Conexon Connect teams are now designing and mapping the network. It hasn't been determined

what areas and neighborhoods will be included in the first phase, but members will be updated as those decisions are made. For more information about MVEA and Conexon Connect's fiber-to-the-home project, visit [www.mvea.coop/broadband](http://www.mvea.coop/broadband).

### Palmer Lake seeks residents to serve the community

The Town of Palmer Lake continues to seek volunteer residents to serve on upcoming potential seats for the Planning Commission, the Parks Commission, and the Board of Adjustments. The Planning Commission meets once a month on the third Wednesday. The Parks Commission meets a minimum of once a month but also has opportunity to be involved in Work Groups for various Park areas. The Board of Adjustments meets up to once a month on the first Tuesday, as needed. To qualify, you must be a resident of the Town of Palmer Lake for a minimum of 12 consecutive months and be at least 18 years of age. See [www.townofpalmerlake.com](http://www.townofpalmerlake.com).

### Photos of past Palmer Lake festivities needed

If you have photos to share from past Palmer Lake winter festivities (Winterfest, Yule Log, Star Lighting, etc.), please share them to the town website [info@palmer-lake.org](mailto:info@palmer-lake.org) with a description of the timeframe and festivities. The Parks Commission will be gathering memorabilia to assemble an exhibit.

### Work around

#### Palmer Lake Town Hall

The ramp reconstruction work on the town museum and library is well underway. Also, Town Hall roof restoration will continue into December. Thus, staff is alerting residents that typically stroll through the town green area to be cautious and respectful of the construction equipment and process in the weeks and months ahead. Furthermore, due to construction crew parking in the area lots, it may be limited parking. Please feel free to contact the office to assist with business that can be conducted by phone or email for your convenience. Phone: 719-481-2953, Email: [info@palmer-lake.org](mailto:info@palmer-lake.org). Unfortunately, the Town Hall will not be available to rent for events through this time. Thank you for your understanding, and we look forward to celebrating both projects getting completed!

#### Palmer Lake Vaile Museum to reopen

Plans to reopen soon with several new exhibits upon completion of the improved handicap accessible ramp. We are in great need of volunteers to carry on the work of the society. Visit [www.PalmerDivideHistory.org](http://www.PalmerDivideHistory.org) or call 719-559-0837.

#### Noxious weed removal is our responsibility

As a private property owner, you are responsible for the removal of noxious weeds on your land to keep them from spreading. We often see plants we think are pretty that are really noxious. To see photos to help you identify local noxious weeds and get tips on removal and control, see <https://assets-communityservices.elpasoco.com/wp-content/uploads/Environmental-Division-Picture/Noxious-Weeds/Noxious-Weed-Control-Book.pdf>.

#### Area code required soon for local (719) and (970) calls

Colorado customers with numbers in the 719 and 970 area codes should start dialing 10-digits (area code + telephone number) for all local calls. They will still