

## Why advertise in OCN?

- OCN is mailed FREE to every resident and business in the Tri-Lakes area. We mail more than 21,400 copies every month and put another 700 copies in stacks throughout the area. OCN has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after The Gazette and The Colorado Springs Independent. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.
- OCN is a primary source for Tri-Lakes area news. Since its founding in 2001, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key. Advertising in a credible medium typically rubs off on the advertisers in that media.
- OCN gives preference to Tri-Lakes area businesses. As part of OCN's long-standing commitment to encouraging the economic health of the Tri-Lakes area, we offer a significantly discounted ad rate to Tri-Lakes area businesses as a way to help local businesses like yours succeed.
- OCN's low ad rates and monthly publication schedule help stretch your ad budget. OCN has one of the lowest ad costs per printed copy of any local publication. Since OCN is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- OCN doesn't use contracts. You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, OCN has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future OCN advertising. The more you advertise with OCN, the more you save. Thanks to our FAB rewards program, OCN advertisers have saved more than \$94,800!
- You are supporting a good thing. Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents and businesses.

### And the best reason of all: It works!

**Crystal Wright, Crystal's In-Home Training** - "I have had the best success with advertising in the Our Community News for my business. 95% of my new clients are coming from this local paper, and I couldn't be more pleased. If you are thinking of advertising in the Monument area, I recommend you advertise with this paper."

**Mike Smith, Woodsmith Custom Creations** - "OCN is the only paper that works for me. I've tried other newspapers, one that comes out daily and another that comes out weekly. Compared to the results I get from advertising in the OCN the other papers are flops. I get a fairly priced ad in my targeted area with calls referencing my ad every month. It can't be beat!"

**Randi and Dale Sehestedt, Woodmoor Handyman and Snow Plowing** - "OCN is the only paper we advertise in and it consistently brings us plenty of good local customers. Great paper and great people to work with."

**Mary Sue Hafey, Fringe Benefits Custom Interiors** - "Since I starting advertising with OCN years ago, it has helped brand my company while consistently increasing my exposure and sales!"

**Elba D'Asaro, Spa Medica** - "OCN ads work!"

**Mike Reaster, Guitar Lessons** - "Ads in OCN work great for me. I tried other local papers and got no response. Thanks to my ads in OCN, I can work from home and make a decent living. All my work comes from my ads in OCN."

**For more information on advertising, go to [www.ocn.me/advertise.htm](http://www.ocn.me/advertise.htm) or contact John Heiser at (719) 488-3455 or [ads@ocn.me](mailto:ads@ocn.me).**

An important message for our readers

## Our Community News needs your help!

*Our Community News* is an all-volunteer organization. For the past 20 years, our volunteers have provided unbiased reporting on important local issues, including real estate development, fire departments, school districts, and water availability. We have provided a very favorable platform for advertising local businesses. We have published letters to the editor to allow you to express your opinions on events in the Tri-Lakes area.

Now we find that we have more tasks than we have volunteers. Some vital jobs where we could use your help:

- Reporters. Reporting on local meetings, what they talked about and what they decided.
- Mailing assistants. Counting and lifting tubs of papers to take the monthly mailing to the post offices and stacks of papers to local businesses, loading and unloading mailing tubs from a truck at two locations, preparing postof-

office paperwork, tub labels, subscription labels, etc.

- Drivers. Driving a rental truck to various post offices once a month.
- Ad sales assistants. We need volunteers who love OCN to contact local businesses and encourage them to advertise in OCN.

The time and skills involved vary greatly from job to job. OCN will provide whatever equipment and training you need.

Please join us today! Meet a group of interesting and committed people. Learn new skills—use your enthusiasm and creativity to benefit our community and celebrate unfiltered information.

Please call Publisher John Heiser at (719) 488-3455, or email [johnheiser@ocn.me](mailto:johnheiser@ocn.me) to see how you can contribute. Contact John today! He is waiting to hear from you. Together we can ensure that OCN continues to provide a vital service to our wonderful Tri-Lakes community.

## Our Community Notices

By Janet Sellers

Although we strive for accuracy in these listings, dates or times are often changed after publication. Please double-check the time and place of any event you wish to attend by calling the information number for that event. Please notify us if your event listing needs to be updated.

### Seniors Driver's License Electronic Renewal

With the implementation of the Driver's License Electronic Renewal By Seniors Act (HB21-1139), Colorado seniors now have the permanent ability to renew their driver license or identification card online, but there are new laws to understand. Information is online via [mycolorado.state.us](http://mycolorado.state.us). Some restrictions apply to drivers aged 21-80, and drivers over 80 need a special doctor's statement. Coloradans who are concerned about an elder family member's ability to drive should email [dor\\_mvhelpdesk@state.co.us](mailto:dor_mvhelpdesk@state.co.us).

### DMV online and kiosks

Clerk & Recorder's Office provides motor vehicle and driver's license services. 30+ services at [mydmv.colorado.gov](http://mydmv.colorado.gov). Renew registration online or at a kiosk. Make appointments. check in for appointments and wait where it's convenient for you. The DMV encourages Coloradans to skip the trip and use its online services whenever possible. So before your next trip to the DMV, remember to save time, go online. Visit [DMV.Colorado.gov/Save-time](http://DMV.Colorado.gov/Save-time) for more information. See [epcdrives.com](http://epcdrives.com).

### CO 21 (Powers Blvd.) & Research Pkwy. construction

Work will be completed in fall 2022 and will consist of replacing the current at-grade intersection with an innovative Diverging Diamond Interchange by constructing an overpass for Powers Boulevard/Colorado Highway 21 traffic to move continuously through the intersection over Research Parkway. For many more details and rendering of final configuration, including a video showing new traffic flow, see <https://ccpi.net/cdot-powers-research.pdf>.

### I-25 and CO 21 (Powers Blvd) Interchange now open

A new interchange and a ¾-mile stub of state highway CO 21 (Powers Blvd.) connecting I-25 to Voyager Pkwy

opened Oct. 29. This \$65 million project is the first part of a two-part plan. Funding has not yet been secured to connect CO 21 from its current terminus at CO 83 & Interquest Pkwy. to Voyager Pkwy. For a map of the new interchange and connection from I-25 to Voyager Pkwy., see <https://i25powers.com/>.

### MVEA scholarships

Mountain View Electric Association's (MVEA's) college scholarship program deadline is **Jan. 17**. For details, see [www.mvea.coop/community/youth-programs/scholarships/](http://www.mvea.coop/community/youth-programs/scholarships/).

### MVEA planning broadband service

Mountain View Electric Association is planning to provide reliable, affordable, high-speed fiber broadband service to all its 51,000 members in the next six years. MVEA and Conexon Connect teams are now designing and mapping the network. For more information about MVEA and Conexon Connect's fiber-to-the-home project, visit [www.mvea.coop/broadband](http://www.mvea.coop/broadband).

### MVEA offers rebates

For information on MVEA's energy efficiency rebates, visit [www.mvea.coop/save-energy-money/rebates/](http://www.mvea.coop/save-energy-money/rebates/), or call 800-388-9881.

### It pays to use MVEA's bill paying options

MVEA offers credits for using making auto-pay and on-line payments. See ad on page 12.

### Palmer Lake Arts District forming

The newly forming Palmer Lake Arts District is looking for working artists interested in participating in an artist cooperative located in Palmer Lake, working artists and persons to organize and manage the coop. For inquiries contact [beforethegrid@aol.com](mailto:beforethegrid@aol.com).

### Work around

#### Palmer Lake Town Hall

The ramp reconstruction work on the town museum and library is well underway. Also, Town Hall roof restoration will continue into December. Thus, staff is alerting residents that typically stroll through the town green area to be cautious and respectful of the construction equipment and process. Furthermore, due to construction crew parking in the area lots, it may be lim-