

Snapshots of Our Community

Blood drive sponsored by Tri-Lakes HAP



Above: Volunteer Mallory Buchanan, left, checks the vital statistics of blood donor Bill Bane at the Tri-Lakes Health Advocacy Partnership (HAP) community blood drive Jan. 15 at Tri-Lakes Cares, 235 Jefferson St. in Monument. Community blood drives at Tri-Lakes Cares will continue March 19, May 21, July 16, Sept. 17, and Nov. 19. Gleneagle Sertoma will sponsor a blood drive from 1 to 6 p.m. March 28 at Antelope Trails Elementary School on Jessie Drive. *Photo by Lisa Hatfield*

Right: (Top) Debbie Hudson gets ready for her turn to donate. For more information, call nurse Jackie Sward at Tri-Lakes Cares, 481-4864 x 103, or call the Penrose-St. Francis Blood Bank eligibility number at 776-5714. **(Bottom)** Eric Dahlstrom donates blood to help people dealing with cancer, traumatic injuries, or surgery. He also volunteers at Tri-Lakes Cares, where he unloads truckloads of donated supplies. Tri-Lakes Cares "could use a few more volunteers" to help with this work on Monday mornings, Dahlstrom said. *Photos by Lisa Hatfield*



Dinner supports search for missing student



Many news crews and hundreds of people attended the "Dinner for Dylan" fundraiser Jan. 17 to support the search for Dylan Redwine, a Lewis-Palmer Middle School student who has been missing since Nov. 19, 2012. The dinner and silent auction were held at Lewis-Palmer High School. See www.FindDylan.com for updated information. *Photos by Lisa Hatfield.*



Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We put copies of *OCN* into the hands of those people most likely to buy your products or services. At more than 15,500, *OCN* has the highest mailed circulation of any local newspaper.
- **OCN is a primary source for Tri-Lakes area news.** Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN takes ads only from Tri-Lakes area businesses.** Your ad won't be competing for attention with ads from Colorado Springs and Castle Rock.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** *OCN* has among the lowest ad cost per printed copy of any local publication. Since *OCN* is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, *OCN* has a Frequent Advertiser Bonus rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future *OCN* advertising.
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents.

And the best reason of all: It works!

To see how well *OCN* ads have worked for other businesses, go to www.ocn.me/advertise.htm#testimonials.

For more information on advertising, go to www.ocn.me/advertise.htm or contact Candice Hitt at 646-7363 or ads@ocn.me.