

Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 16,300 copies every month and put another 700 copies in stacks throughout the area. *OCN* has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of *OCN* into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** For the past 14 years, *OCN* has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key during tough times. Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN takes ads only from Tri-Lakes area businesses.** In *OCN*, your ad won't be competing for attention with ads from Colorado Springs and Castle Rock. This policy was adopted at the founding of *OCN* in 2001 as a way to help local businesses like yours succeed.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** *OCN* has one of the lowest ad costs per printed copy of any local publication. Since *OCN* is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, *OCN* has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future *OCN* advertising. The more you advertise with *OCN*, the more you save. Thanks to our FAB program, *OCN* advertisers have saved more than **\$41,000!**
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents.

And the best reason of all: It works!

Melissa Riesling, LPC - "Advertising with the *OCN* has been terrific! I have so many people tell me 'I saw your ad!' The *OCN* is a very affordable way to promote your business in the community."

Kerri Bohler, The Villa and B&E Filling Station Restaurant - "Thanks for all you have done for us. Our ad with *OCN* was the best thing we ever did for advertising. It outshines all the rest."

Gehu and Jenny Gonzalez, Wash 'n' Roll - "...We are thrilled to be entering the new window cleaning season, and it has been a great experience to advertise with you! We feel happy to support *OCN* for how it enriches our community!"

Valorie Havercamp, Purple Mountain Jewelry - "I want you to know that you are truly appreciated...as is all of the great *OCN* staff! Thanks to all for what you do for the community!"

Mary Sue Hafey, Fringe Benefits Custom Interiors - "Since I starting advertising with *OCN* years ago, it has helped brand my company while consistently increasing my exposure and sales!"

Paula Brady, Spa Medica - "*OCN* ads work!"

Cathy Thompson, Johan Hair Studio - "*OCN* is my paper of choice for advertising. The ads John has helped me design have provided a constant stream of new clients. My ads have paid for themselves many times over! Thanks John!"

Mike Reaster, Guitar Lessons - "Ads in *OCN* work great for me. I tried other local papers and got no response. Thanks to my ads in *OCN*, I can work from home and make a decent living. All my work comes from my ads in *OCN*."

Donna Mallon, Donna's Dolphins swim school - "This is the best advertising money I've spent! *OCN* is the best paper in town and readers look forward to every issue. I have seen a big response to my ad in this paper. I do not need to advertise anywhere else as my other advertising is word of mouth! Thank you *OCN* for your hard work to make this paper stand out from the rest in our community!"

For more information on advertising, go to www.ocn.me/advertise.htm or contact John Heiser at (719) 488-3455 or ads@ocn.me.

office at 42 Valley Crescent or call 481-2953.

Free Winter Survival Kit App

The free "Winter Survival Kit App" was developed by the North Dakota State University Extension Service and is designed to help anyone who frequently drives in winter weather and could become stranded during a storm. The app for iPhones and Androids can help pinpoint your location, call 911, notify friends and family of your situation, and even help you estimate how long you can run your vehicle to keep warm before you run out of fuel. You can download the app at www.ag.ndsu.edu/extension/apps/winter-survival-kit. For information on what to carry in your vehicle's winter survival kit, go to the Office of Emergency Management page on the El Paso County website: www.elpasoco.com.

Grow Smart Monument group forming

Grow Smart Monument is dedicated to preserving open space and trails, recreational opportunities, natural resources, and community character. Across the U.S., access to parks and open spaces has become a measure of community wealth; a tool for attracting businesses and residents by guaranteeing quality of life and economic health. This group invites collaboration with developers and civic organizations in creating a path to smart growth in our beautiful town. For more information, see the Facebook page, www.facebook.com/groups/growsmartmonument/ or email growsmartmonument@gmail.com.

Tri-Lakes men's a cappella singing group seeks singers

Singers are wanted for a unique men's singing group that will feature close harmony, a cappella singing, somewhat in the style of the Four Freshmen and Vocal Majority. For more information, call John Hobson at 368-7833, or Phil Zara, 481-3197.

Three steps to recycle right

Recycle all empty plastic bottles, cans, and paper. Keep foods and liquids out of the recycling. Keep plastic bags out of the recycling. These three steps have a big impact on getting the right things in the recycling bin. Did you know that plastic bags can shut down an entire recycling plant? So keep plastic bags out of the recycling and when in doubt, leave it out. For more information, visit recycleoftenrecyclerright.com.

SafeCare Colorado services now in El Paso County

Lutheran Family Services Rocky Mountains (LFS) now provides SafeCare Colorado Services in El Paso County. SafeCare Colorado offers proactive in-home, voluntary services that support at-risk families in understanding the health, development, and safety needs of young children. LFS home visitors will deliver the SafeCare curriculum to parents through weekly visits over a four- to five-month period. The curriculum covers: Infant and Child Health, Home Safety, and Parent/Child Interaction. The goal of SafeCare is to build parental skills and consistently reinforce positive communication and problem-solving skills—helping to prevent child abuse. For more information, contact 303-217-5854, www.lfsrm.org.

Bustang and Park-n-Ride improvements

Bustang, the new interregional express bus service from the Colorado Department of Transportation, has begun. Along I-25, there are seven round trips per day, Mon. to Fri., from Colorado Springs to Denver, with a stop at I-25/Monument Park-and-Ride. Single ride tickets from Monument to Denver's Union Station cost only \$9, \$7.50 for seniors. Each coach is equipped with restrooms, bike racks, free Wi-Fi,

power outlets and USB ports. Parking lot improvements include new asphalt paving, lighting, striping, signing, and new shelters equipped with lighting and infrared heating units. For information or to buy tickets online, visit www.ridebustang.com, or phone 800-900-3011.

HAP needs volunteers

The Tri-Lakes Health Advocacy Partnership (HAP) is a nonprofit, all-volunteer organization that serves and supports seniors in our community. HAP currently needs volunteers, three hours a week; and active board members, eight to 10 hours a month. For more information, call HAP board president, Dave Betzler, at 205-7651.

Emergency Notification System

If you registered for the Emergency Notification System (reverse 911) prior to July 2013, you may need to create a new account. Go to www.elpasoteller911.org and select "sign up" on the registration page. If you are able to log in using your existing user name and password, no further action is needed. If you get an error message indicating your email or password is invalid, press the sign-up button and create a new account. If you need assistance, dial 785-1971 and a staff member will return your call.

Free transportation and safety services for seniors

Mountain Community Senior Services offers free transportation and safety services to Tri-Lakes seniors. If you need a ride to a medical appointment, grocery shopping, or the local senior lunches, a volunteer driver will be happy to help you. Call 488-0076 to leave a message for the dispatcher. If you are in need of grab bars in the bathroom, a ramp to your door, or repair of stairs or railings, please call Cindy Rush, 488-0076, and leave a message.

Donate live trees for Black Forest burn area

If you are doing wildfire mitigation, you might have good live trees to donate to Black Forest burned-out areas. The Black Forest Together (BFT) Tree Donor Program is accepting live trees to be either transplanted in the Black Forest burn area or sold to support the cost of this program. Trees up to 12 inches in diameter (or up to 38 inches around) are ideal. The size of trees is measured at ground level. For more information, contact billmantia@aol.com.

Tri-Lakes HAP Senior Center programs

The Tri-Lakes Health Advocacy Partnership Senior Citizens Center is next to the Lewis-Palmer High School Stadium (across from the YMCA) and is open 1-4 p.m., Tue.-Fri., and earlier for scheduled activities. The facility has a lounge, craft room, game room, and multipurpose room. Programs include bridge, pinocle, National Mah-jongg, line dancing, tea time, bingo, and more. Ping-pong, Wii video games, puzzles and board games, refreshments, a lending library, computers with Internet connections, and an information table are also available. For information about programs for seniors, visit www.TriLakesSeniors.org.

Senior Beat newsletter—subscribe for free

Each monthly *Senior Beat* newsletter is full of information for local seniors, including the daily menu of the senior lunches offered Mondays, Wednesdays, and Thursdays in Monument. It also contains the schedule of the classes and events for the month at the Senior Citizens Center. To subscribe, send an email with your name and mailing address to SeniorBeat@TriLakesSeniors.org. *Senior Beat* can also be viewed online at www.TriLakesHAP.org. ■