

Why advertise in OCN?

- **OCN is mailed FREE to every resident and business in the Tri-Lakes area.** We mail more than 16,300 copies every month and put another 700 copies in stacks throughout the area. OCN has the largest mailed circulation and the third-largest circulation among local newspapers in El Paso County after *The Gazette* and *The Colorado Springs Independent*. We put copies of OCN into the hands of those people most likely to buy your products or services: local residents and businesses.
- **OCN is a primary source for Tri-Lakes area news.** Since 2001, OCN has been presenting unbiased, detailed coverage of Tri-Lakes area governmental entities and their deliberations and actions. Credibility is key during tough times. Advertising in a credible medium typically rubs off on the advertisers in that media.
- **OCN takes ads only from Tri-Lakes area businesses.** In OCN, your ad won't be competing for attention with ads from Colorado Springs and Castle Rock. This policy was adopted at the founding of OCN in 2001 as a way to help local businesses like yours succeed.
- **OCN's low ad rates and monthly publication schedule help stretch your ad budget.** OCN has one of the lowest ad costs per printed copy of any local publication. Since OCN is a monthly publication, your ad is out there for a month—more than four times longer than other local papers. Many of our advertisers tell us they're still getting calls in the third and fourth week of the month.
- **OCN doesn't use contracts.** You aren't tied down. Adjust your advertising month-to-month to meet your changing needs. Our advertisers advertise with us because they see benefit in it, not because they're bound by a contract they signed months before. To reward frequent advertisers, OCN has a Frequent Advertiser Bonus (FAB) rewards program. You earn up to 10% of your ad cost as a reward you can use to reduce the cost of future OCN advertising. The more you advertise with OCN, the more you save. Thanks to our FAB program, OCN advertisers have saved more than **\$42,400!**
- **You are supporting a good thing.** Your advertising dollars support a unique all-volunteer, Tri-Lakes-focused effort to present factual, comprehensive news to all Tri-Lakes area residents.

And the best reason of all: It works!

Melissa Riesling, LPC - "Advertising with the OCN has been terrific! I have so many people tell me 'I saw your ad!' The OCN is a very affordable way to promote your business in the community."

Kerri Bohler, The Villa and B&E Filling Station Restaurant - "Thanks for all you have done for us. Our ad with OCN was the best thing we ever did for advertising. It outshines all the rest."

Gehu and Jenny Gonzalez, Wash 'n' Roll - "...We are thrilled to be entering the new window cleaning season, and it has been a great experience to advertise with you! We feel happy to support OCN for how it enriches our community!"

Valorie Havercamp, Purple Mountain Jewelry - "I want you to know that you are truly appreciated...as is all of the great OCN staff! Thanks to all for what you do for the community!"

Mary Sue Hafey, Fringe Benefits Custom Interiors - "Since I starting advertising with OCN years ago, it has helped brand my company while consistently increasing my exposure and sales!"

Paula Brady, Spa Medica - "OCN ads work!"

Cathy Thompson, Johan Hair Studio - "OCN is my paper of choice for advertising. The ads John has helped me design have provided a constant stream of new clients. My ads have paid for themselves many times over! Thanks John!"

Mike Reaster, Guitar Lessons - "Ads in OCN work great for me. I tried other local papers and got no response. Thanks to my ads in OCN, I can work from home and make a decent living. All my work comes from my ads in OCN."

Donna Mallon, Donna's Dolphins swim school - "This is the best advertising money I've spent! OCN is the best paper in town and readers look forward to every issue. I have seen a big response to my ad in this paper. I do not need to advertise anywhere else as my other advertising is word of mouth! Thank you OCN for your hard work to make this paper stand out from the rest in our community!"

For more information on advertising, go to www.ocn.me/advertise.htm or contact John Heiser at (719) 488-3455 or ads@ocn.me.

Singing group seeks singers

Singers are wanted for a unique men's singing group that will feature close harmony, a cappella singing, somewhat in the style of the Four Freshmen and Vocal Majority. For more information, call John Hobson at 368-7833, or Phil Zara, 481-3197.

Recycle right

Recycle all empty plastic bottles, cans, and paper. Keep foods and liquids out of the recycling. Keep plastic bags out of the recycling. These three steps have a big impact on getting the right things in the recycling bin. Did you know that plastic bags can shut down an entire recycling plant? So keep plastic bags out of the recycling and when in doubt, leave it out. For more information, visit recycleoftenrecycleright.com.

HAP needs volunteers

The Tri-Lakes Health Advocacy Partnership (HAP) is a nonprofit, all-volunteer organization that serves and supports seniors in our community. HAP currently needs volunteers, three hours a week; and active board members, eight to 10 hours a month. For more information, call HAP board president, Dave Betzler, at 205-7651.

Free transportation and safety services for seniors

Mountain Community Senior Services offers free transportation and safety services to Tri-Lakes seniors. If you need a ride to a medical appointment, grocery shopping, or the local senior lunches, a volunteer driver will be happy to help you. Call 488-0076 to leave a message for the dispatcher. If you are in need of grab bars in the bathroom, a ramp to your door, or repair of stairs or railings, please call Cindy Rush, 488-0076, and leave a message. For more information, visit TriLakes-mcts-sshs.org.

Bustang to Denver

Bustang, the new interregional express bus service from the Colorado Department of Transportation now offers seven round trips per day, Mon. to Fri., from Colorado Springs to Denver, with a stop at I-25/Monument Park-and-Ride. Single ride tickets from Monument to Denver's Union Station cost only \$9, \$7.50 for seniors. Each coach is equipped with restrooms,

bike racks, free Wi-Fi, power outlets and USB ports. Parking lot improvements include new shelters equipped with lighting and infrared heating units. For information or to buy tickets online, visit www.ride-bustang.com, or phone 800-900-3011.

Tri-Lakes HAP Senior Center

The Tri-Lakes Health Advocacy Partnership Senior Citizens Center is next to the Lewis-Palmer High School Stadium (across from the YMCA) and is open 1-4 p.m., Tue.-Fri., and earlier for scheduled activities. The facility has a lounge, craft room, game room, and multipurpose room. Programs include bridge, pinochle, National Mah-jongg, line dancing, tea time, bingo, and more. Ping-pong, Wii video games, puzzles and board games, refreshments, a lending library, computers with Internet connections, and an information table are also available. For information about programs for seniors, visit www.TriLakesSeniors.org.

Senior Beat newsletter

Each free monthly *Senior Beat* newsletter is full of information for local seniors, including the daily menu of the senior lunches offered Mondays, Wednesdays, and Thursdays in Monument. It also contains the schedule of the classes and events for the month at the Senior Citizens Center. To subscribe, send an email with your name and mailing address to SeniorBeat@TriLakesSeniors.org. *Senior Beat* can also be viewed online at www.TriLakesHAP.org.

Emergency Notification System update

If you registered for the Emergency Notification System (reverse 911) prior to July 2013, you may need to create a new account. Go to www.elpasoteller911.org and select "sign up" on the registration page. If you are able to log in using your existing user name and password, no further action is needed. If you get an error message indicating your email or password is invalid, press the sign-up button and create a new account. If you need assistance, dial 785-1971 and a staff member will return your call.

Our Community Calendar

By Judy Barnes,

Community Calendar Editor

Although we strive for accuracy in these listings, dates or times are often changed after publication. Please double-check the time and place of any event you wish to attend by calling the info number for that event.

GOVERNMENTAL BODIES

- **Monument Board of Trustees Meeting**, Tue., Mar. 7, 6:30 p.m., Town Hall Board Room, 645 Beacon Lite Rd., Monument. The board will vote on the proposed water rate increase. The proposed rates are available at www.townofmonument.org. Normally meets 1st and 3rd Mon. each month. Info: 884-8017.
- **Tri-Lakes Wastewater Facility Joint Use Committee Meeting**, Tue., Mar. 8, 10 a.m., 16510 Mitchell Ave. Meets 2nd Tue. each month. Info: Bill Burks, 481-4053.
- **Triview Metropolitan District Board Meeting**, Tue., Mar. 8, 5 p.m., 16055 Old Forest Point, Suite 300, Monument. Meets 2nd Tue. each month. Info: 488-6868.
- **Palmer Lake Sanitation District Board Meeting**, Wed., Mar. 9, 10 a.m., 120 Middle Glenway. Meets 2nd Wed. each month. Info: 481-2732.
- **Palmer Lake Planning Commission**, Wed., Mar. 9, 6 p.m., Palmer Lake Town Hall, 28 Valley Crescent. Meets 2nd Wed. each month. Info: 481-2953, www.townofpalmerlake.com.
- **D-38 Special Education Advisory Council**, CANCELED, Wed., Mar. 9, 6:30 p.m., Learning Center, 146 Jefferson St., Monument. Meets 2nd Wed. each month. Info: D-38 Special Education Advisory Council, Wed., Jan. 13, 6:30-8:30 p.m., Learning Center, 146 Jefferson St., Monument. Meets 2nd Wed. each month. Info: 785-4208, cpetersen@lewispalmer.org.
- **Monument Board of Trustees Candidate Forum**, Wed., Mar. 9, 6-8 p.m., District 38 Administration Building, 146 Jefferson St., Monument. The Tri-Lakes Chamber of Commerce is hosting. Info: 884-8017.
- **Monument Planning Commission Meeting**, Wed., Mar. 9, 6:30 p.m., Town Hall Board Room, 645 Beacon Lite Rd., Monument. Meets 2nd Wed. each month. Info: 884-8017.
- **Lewis-Palmer School District School Board Parent Coffee**, Thu., Mar. 10, 9-10:30 a.m., Learning Center (north entrance), 146 Jefferson St., Monument. All parents of D-38 students are invited to join school board members for refreshments and informal conversation. Info: 481-9546.
- **Woodmoor Water & Sanitation Dis-**